

Niranjan Manohar, Frost & Sullivan



Niranhan has over 11 years of Industry expertise, which includes 10+ years of automotive market research and consulting experience. He has particular expertise in: market analysis and business opportunity assessment and competitive benchmarking; go-to market strategy, new market entry and diversification strategies; new business model analysis and evaluation; M&A Due diligence activities; client interaction; and analyst briefings and media interviews. Niranjan's experience base covers a wide range of industry sectors, forming long standing relationships with senior executives in the fields of connected car, automotive IOT/digital transformation/data monetization, commercial vehicle telematics and new mobility integration.