

LeddarTech®

MASTERING LIDAR SENSOR TECHNOLOGY



Jim Larsen, Senior Key Account Manager, LeddarTech

Jim Larsen joined LeddarTech in the summer of 2018 and brings with him extensive experience as an executive sales manager in the automotive and high-tech industries. His role at LeddarTech allows him to apply his skill set in negotiating, sales, team building, failure mode and effects analysis (FMEA), as well as in advanced product quality planning (APQP).

Jim holds a Bachelor's degree in Engineering Physics from Eastern Michigan University. His roles as a design engineer, program manager, multiple patent holder, and global account manager have enabled him to gain in-depth technical knowledge.