Microsoft

Raj Paul, Microsoft Regional Automotive Industry Business Leader-Americas, Microsoft

Raj Paul serves as Microsoft's Regional Automotive Industry Business Leader for the Americas region. He has responsibility for developing Microsoft's Automotive Industry solutions portfolio, including joint solutions with key partners.

He is a passionate advocate of the connected world. With nearly 20 years of experience in the Automotive industry, he has been involved in the evolution of vehicle connectivity – creating the in-vehicle innovations and infrastructure to connect owners and OEMs with their vehicles and with each other. Through his efforts in Telematics and Infotainment, he has helped create new Automotive experiences, new ways of connecting with customers and platforms that fuel Intelligence (the "sixth sense").