



Sanjay Ravi

General Manager, Automotive Industry
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Sanjay Ravi is responsible for the development of Microsoft's global Automotive industry strategy. He leads the team that supports vehicle manufacturers including their suppliers and ecosystem partners with innovative solutions and services strategies that accelerate digital transformation. Leveraging the breadth and depth of Microsoft technologies along with partner solutions, Ravi's team focuses on strategy and business development in the following areas: connected vehicles, autonomous vehicle development, smart mobility solutions, connected customer experiences and smart factory & supply chain. Ravi and his team are focused on partnering with automakers to bring new capabilities and monetization opportunities to the Automotive market quickly.

Ravi is actively engaged in various Automotive and Manufacturing industry organizations, industry standards efforts, and government initiatives focused on accelerating digital transformation through key emerging technologies across the Internet of Things (IoT), cloud computing, artificial intelligence, machine learning and mobility services. He is on the technology advisory board of DMDII (Digital Manufacturing and Design Innovation Institute) and is a frequent speaker at global industry conferences on topics relating to business impact delivered with advanced technologies.

Prior to joining Microsoft, Ravi was Vice President of Industry at i2 Technologies and led global supply chain and business transformation initiatives at a number of the Global 500 manufacturing organizations across North America, Europe, and Asia.

Ravi holds a bachelor's degree in Mechanical Engineering from the Indian Institute of Technology (I.I.T.) Madras and a Master of Science degree in Manufacturing Systems from Syracuse University. He is a graduate of the Harvard Business School General Management Program.



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