

Detroit - United States | November 15-17, 2016

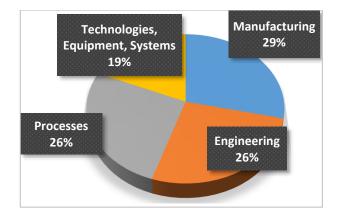
POST EVENT SURVEY AUTOMOTIVE MANUFACTURING MEETINGS DETROIT 2016

advanced business events is proud to announce that the first edition of the Automotive Manufacturing Meetings in Detroit was a full success. Thank you to Ford Motor Company and the State of Michigan for their support. This success would not mean anything without the high level of satisfaction expressed by the entire supply chain through a survey. We selected below a sample of questions and answers from the respondents.

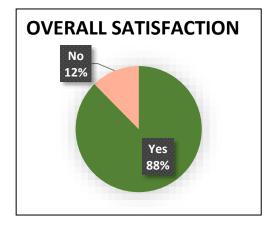
Participants' expectations?

Meet new customers Non-US Meet new suppliers companies 49% 17% Meet new partners 33% US 10% companies Promote your skills 51% 17% Identify new technologies 9% and processes 14% Better your knowledge of the North American automotive market

Represented capabilities, services and applications?



Company origin



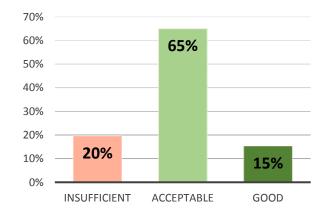


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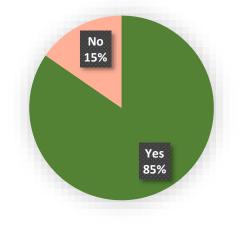
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advanced business events typically enjoys positive ratings of over 80% from the participants. Automotive Manufacturing Meetings Detroit is just in line with such statistics and validates the company's unmatched expertise.

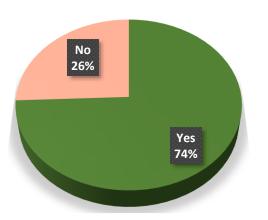
Number of meetings



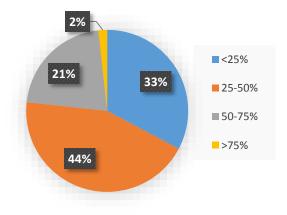
Quality of the attendees: did you meet companies that you selected?



Did you meet with the right contacts?



Percentage of contacts that are worth a follow up?



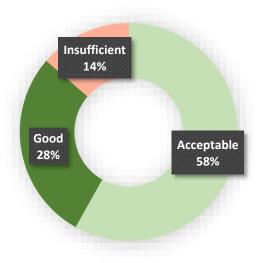


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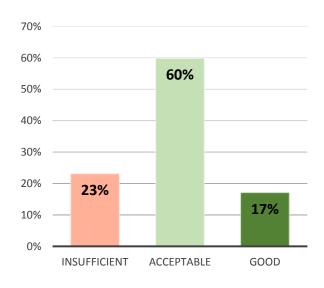
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advanced business events is all about pre-arranged meetings between business partners who agree to have face-to-face meetings. Our business is to make sure our participants meet the right contacts. Automotive Manufacturing Meetings in Detroit offered that very service.

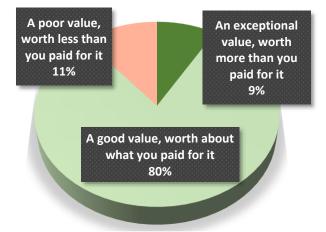
Quality of selected companies



Number of companies operating in your field



Considering the overall value of the event you paid for, was it...



How would you rate the conference day?

